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The idea behind the creation of this list was simple; we wanted one unified document that ranked marketing influencers based on the same scale.

Currently, if someone was interested in answering the question of, “who are the top marketing influencers today?” they’d have an extraordinarily difficult time coming up with an accurate picture. Googling this question brings up a number of results. Some from Hubspot, Salesforce, Forbes, and other respectable outlets; however each of them suffers from a singular issue. None are organized in any discernible way. They simply tell the readers that their list is the most comprehensive group of marketing influencers, and that their rankings are the ultimate rundown of who to follow. However, in today’s hyper-data driven world, that’s no longer acceptable. Consumers have grown hungrier for proof, as they’re no longer willing to accept a list from a reputable source with no rhyme or reason to how it was compiled; and as consumers ourselves, we were struck with the same problems. This question ultimately lead us to create our own Top 100 Marketing Influencers list, which is ranked carefully by the same set of metrics across the board.

During the creation of this list, the singular most important question we had to answer was, what’s the best indicator of an influencer? Unfortunately there’s no easy answer; arguments can be made for a wide variety of metrics.

Total followers, number of interactions, total reach, engagement activity, and a host of other data points could be used. What we ultimately chose was a unique measuring tool called “True Reach” which was devised by Klear. While users of social media will often point to their follower count as an indicator of how influential they are, it’s easy to debunk that as a valuable metric. As is often the case, people use social media as a way to validate their ego and vanity, but True Reach cuts through that. Rather than simply counting how many people are actively following an account, True Reach measures how many people have seen a status update or post across multiple social media accounts; which provides a much more accurate picture of what someone’s reach looks like.

So, with that being said, let’s take a look at the Top 100 Marketing Influencers.
Gary Vaynerchuk is a serial entrepreneur and the CEO and co-founder of VaynerMedia, a full-service digital agency servicing Fortune 500 clients across the company's 4 locations. Gary rose to prominence in the late 90's after establishing one of the first ecommerce wine sites, WineLibrary helping his father grow the family business from 4 to 60MM in sales. He is a venture capitalist, 4-time New York Times bestselling author, and an early investor in companies such as Twitter, Tumblr, Venmo and Uber. Gary has been named to both Crain's and Fortune's 40 Under 40 lists.

Nathan Allen Pirtile is a digital marketing specialist, music/film executive, company owner, and entrepreneur. He was born in East St. Louis and raised in Decatur, IL. After facing serious hardships, dropping out of high-school, and spending a year in jail, Nathan turned his life around in 2013 by moving to Los Angeles, working at a call center and Coffee Bean, and ultimately starting his digital media company, Work With The Coach. Since then, Nathan has worked with Lil Wayne, Jill Scott, Apple Music, Youtube, and on a number of films.
Top 100 Marketing Influencers

03

Tim Ferriss

Tim Ferriss is a startup angel investor (Uber, Facebook, Twitter, Alibaba, etc.), blogger, and entrepreneur. His best-known written work is The 4-Hour Workweek, which had been sold into 35 languages and reached #1 on The New York Times, BusinessWeek, and The Wall Street Journal bestseller lists. On May 3, 2009, it celebrated its 2nd straight year on The New York Times business bestseller list since its publication on April 27, 2007. Tim is also a guest lecturer at Princeton University, where he has spoken on high-tech entrepreneurship since 2003 in the Electrical Engineering and ORFE departments. Other education-related interests include social media-based fundraising experiments, such as LitLiberation, which outraised television host Stephen Colbert 3-to-1 with no fixed costs.

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04

Pat Flynn

Pat Flynn currently blogs at The Smart Passive Income Blog, which has recently become one of the fastest growing blogs in the online marketing and blogging industry. He also hosts The Smart Passive Income Podcast, which was at one point the #3 overall business podcast in iTunes, ahead of podcasts from well-known public figures and authors, including Oprah, Suze Orman, and Jim Cramer. His blogs and podcasts feature on how Pat experiments with making money online, and what he’s learned along the way – making sure to reveal all aspects of the particular business he’s focused on, the good and bad, the wins and losses, so that others who may be interested in getting started will have a truthful, transparent, authentic, and non-hyped look into what is involved and what to expect.

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**TOP 100 MARKETING INFLUENCERS**

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**05**

**JOHN RAMPTON**

John Rampton is a serial entrepreneur who loves helping people, and building amazing products and services that scale. John was recently named #2 on Top 50 Online Influencers in the World by Entrepreneur Magazine, as well as a blogging expert by Forbes. Time Magazine recognized John as a motivational speaker that helps people find a “Sense of Meaning” in their lives. He currently advises several companies in the bay area. John loves helping others succeed online, as it’s all about helping and giving back. You can find his extensive work on Entrepreneur, Forbes, Inc, TechCrunch, Mashable, and Huffington Post, just to name a few. His specialties include content, marketing, branding, leadership, motivation, and conversion marketing.

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**06**

**GUY KAWASAKI**

Guy Kawasaki possesses an extensive knowledge of innovation, entrepreneurship, social media, and marketing. First and foremost, he is an evangelist. The term comes from a Greek word that means “bringing the good news.” That’s what he does—whether it was the good news of Macintosh or currently the good news of Canva, an online graphics-design firm. He aligns with companies and causes that empower people, foster democracy, and make the world a meritocracy. In addition to his work at Canva, he is a writer (thirteen books), speaker, Mercedes brand ambassador, and executive fellow at the Haas School of Business at UC Berkeley.

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Murray Newlands started out as a lawyer, but he soon looked for a career that was more creative. He became an entrepreneur by starting his own creative marketing and public relations agency at the age of 23. He grew that agency to a team of 15 employees covering everything from business strategy, e-commerce development, graphic design, to public relations. Newlands has raised money, advised funds, and gave speeches around the world. He has worked with small local start-ups as well as large corporations at a global scale. He has experienced the ebbs and flows of entrepreneurship and is passionate about helping his clients succeed.

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Cynthia Johnson is an entrepreneur, marketing professional, author and keynote speaker. She was Managing Partner & Director of Marketing for RankLab, a digital marketing agency listed in Inc. Magazine’s Fastest Growing Private Companies in 2015. In July of 2015 RankLab was acquired by American Addiction Centers and Cynthia is now their Director of Brand Development. She is a member of YEC (Young Entrepreneurs Council), Cynthia is an author and a contributing columnist for Entrepreneur, Search Engine Journal, Startup Grind, Business2Community, Social Media Examiner, SheKnows and others.

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Kim Garst has owned an online business for over 20 years, and built her reputation as a leading authority on digital marketing, as well as social selling over the past 5 years. She focuses on speaking and training business owners worldwide on social selling strategies. In January of 2015, Kim released her latest book, “Will the Real You Please Stand Up: Show Up, Be Authentic, and Prosper in Social Media”, which immediately became an international best seller in multiple categories.

Danny Sullivan is a journalist who has covered the internet and search marketing space for over 20 years. He’s founding editor of Marketing Land and Search Engine Land and the chief content officer of Third Door Media, which produces the SMX: Search Marketing Expo conferences.
Joel has been building online businesses since 1995. His first website was amongst the first 18,000 sites in the world, and his efforts have brought experience in creating and selling websites, licensing content, affiliate marketing, Internet marketing, blogging, podcasting, online video creation, social media marketing, joint ventures, mobile app creation and marketing, authoring books, public speaking, conducting live training events and more. Joel hosted and produced the world’s 1st competitive Internet reality show, “The Next Internet Millionaire”. He also created a #1 best-selling iPhone application which became one of the most talked about novelty iPhone apps of all time.

Aaron Lee is the founder, editor, and writer of his own blog, AAskAaronLee.com where he writes about his experiences on twitter and other social media networks. He also blogs about how businesses should use twitter to market themselves. In these posts, Aaron gives examples and also real case studies on companies like the Four Seasons Hotel’s use of twitter, and other social media platforms to drive traffic and revenue.
Joshua Davidson is an entrepreneur, speaker, startup advisor and soon to be published author. He has been creating companies since he was in high school at the age of sixteen. In a nutshell, Joshua spends most of his days building products and growing companies. Since founding the company 2009, Joshua has been on a mission with his team at ChopDawg.com (Chop Dawg) to make a difference and impact as many entrepreneurs as possible. Joshua and his team are doing this by helping their clients turn their brilliant ideas into beautiful products and powerful brands. Joshua and his team strongly believe that by providing both an incredible range of services together with their knowledge and expertise in building startups, they can help those who are most passionate about their ideas to enter their respective markets and generate the type of traction necessary to make their venture a success.

Joshua Davidson

Larry Kim is the founder of WordStream, Inc - The leading provider of AdWords, Facebook and keyword tools used by over a million marketers worldwide. The company employs approximately 200 people, and manages nearly a billion dollars of ad spend on behalf of customers. Larry is also a top columnist at Inc. Magazine, Medium, Search Engine Land, and Social Media Today.

Larry Kim
In 2004, Rand Fishkin co-founded what is today, one of the marketing world’s fastest growing software companies, Moz. Based in Seattle, WA, Moz’s focus is on serving professional marketers with analytics and recommendations to improve their web traffic and customer acquisition through inbound channels such as SEO, social media, content marketing, and more.

Rand Fishkin

Born in Mount Vernon, New York, Godin graduated from Williamsville East High School in 1978. He received degrees in computer science and philosophy from Tufts University, followed by an MBA in marketing from the Stanford Graduate School of Business. From 1983 to 1986, he worked as a brand manager at Spinnaker Software. After leaving Spinnaker in 1986, he used $20,000 in savings to found Seth Godin Productions, primarily a book packaging business, out of a studio apartment in New York City. He then met Mark Hurst and founded Yoyodyne. After a few years, Godin sold the book packaging business to his employees and focused his efforts on Yoyodyne, where he promoted the concept of permission marketing.

Seth Godin
Reg Saddler is a social media enterprise maven, and CEO and Owner of Difference Theory LLC, which he began in April of 2007. Forbes named him a Top 10 personality in social media in 2011.

Mari Smith is the premier Facebook marketing expert and social media thought leader. Often referred to as “the Queen of Facebook” Mari Smith is one of the world’s foremost experts on Facebook marketing. She is a Forbes’ perennial Top Social Media Power Influencer, author of The New Relationship Marketing and co-author of Facebook Marketing: An Hour A Day. In 2015, Facebook headhunted Mari to partner with as the company’s leading Small Business and Facebook Marketing expert, where she facilitated and taught at the Boost Your Business series of live training events across the United States. IBM recently named Mari as one of 7 women who are shaping digital marketing.
Top 100 Marketing Influencers

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Warren Whitlock

Warren Whitlock consults with corporations and entrepreneurs on strategies needed to take advantage of digital media tools and online opportunities that drive growth and profits. Warren is perhaps best known for writing the first book about Twitter, Twitter Revolution, where he explained how mobile technologies and social media would revolutionize marketing and business. Nearly everything predicted came true, and yet this remains a clear roadmap for the future of business.

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Chris Brogan

Chris Brogan is CEO of Owner Media Group, providing strategy and skills for the modern business. He is also a highly sought after professional speaker, and the New York Times bestselling author of nine books and counting. Chris has spoken for or consulted with the biggest brands you know, including Disney, Coke, Google, GM, Microsoft, Coldwell Banker, Titleist, Scotts, Humana Health, Cisco, Sony USA, and many more. Forbes listed Chris as one of the Must Follow Marketing Minds of 2014, plus listed his website as one of the 100 best websites for entrepreneurs.

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Ted Rubin is a leading social media strategist, keynote speaker, brand evangelist, and acting CMO for Brand Innovators. In March 2009, Ted started using and evangelizing the term ROR, return on relationship, hashtag #RonR, and released a book of the same name in January 2013. Former Chief Social Marketing Officer at Collective Bias and Open Sky, and Chief Marketing Officer for e.l.f. Cosmetics, EyesLipsFace.com. Many people in the social media world know Ted for his enthusiastic, energetic, and undeniably personal connection to people. Ted is the most followed CMO on Twitter according to Social Media Marketing Magazine, one of the most interesting CMOs on Twitter according to Say Media, #13 on Forbes’ Top 50 Social Media Power Influencers list, and #2 on the Leadtail August 2013 list of Top 25 People Most Mentioned by digital marketers.

Ted Coiné is CEO of The Extraordinary Network, a group that is rewriting all the rules of influencer marketing by cutting out agency middlemen to work directly with B2B and luxury brands. Proud “bleeding heart capitalists,” he and his team have built support of a great cause into every for-profit campaign they undertake. His entire career, Ted has collected fascinating people, most notably other thought leaders who also have a large and loyal audience of large enterprise leaders. He has watched the Wild West that is influencer marketing until he realized an opportunity to fix this broken system, and give influencers the sway they need to move markets together, and to get paid what they’re deserved for this power they bring to bear.
As the world’s first Chief Content Officer, Ann Handley speaks and writes about how you can rethink the way your business markets. Cited in Forbes as the most influential woman in Social Media and recognized by ForbesWoman as one of the top 20 women bloggers, Ann Handley is the Chief Content Officer of MarketingProfs, a training company that empowers marketers internationally with the skills they need to drive success at their companies. Ann is a speaker, author, and member of the LinkedIn Influencer program. She is the author of the Wall Street Journal best-seller on business writing, “Everybody Writes,” and the co-author of the best-selling book on content marketing, “Content Rules: How to Create Killer Blogs, Podcasts, Videos, Ebooks, Webinars (and More) That Engage Customers and Ignite Your Business.” A pioneer in digital marketing, Ann is the co-founder of ClickZ.com, which was one of the first sources of digital marketing news and commentary.

Blogging was a medium that Darren stumbled upon by accident in 2002 after following a link in an email from a friend. Little did he know that just 18 months later he’d become one of the world’s first professional bloggers and making a living from doing it. Out of writing a personal blog that covered everything from politics, to religion, to cultural observations, he launched the Digital Photography Blog in 2003. Darren previously co-founded numerous businesses, including Third Tribe Marketing, and b5media blog network.
Brian Solis is globally recognized as one of the most prominent thought leaders, keynote speakers, and best-selling authors in innovation and digital transformation. His new book, X: The Experience When Business Meets Design, explores the importance of experiences and how to design them for customers, employees and human beings everywhere. As Principal analyst at Altimeter Group, a Prophet Company, a digital anthropologist, and futurist, he also studies disruptive technology and its impact on business and society. More so, through his reports, articles and books, he humanizes technology to help people see people differently and understand what to do about it. Specifically, Brian studies digital transformation, customer experience, culture 2.0 and “the future of” industries, trends and behavior.

CEO and Founder, Marketing Nutz, a training and consulting agency specializing in social media, branding, and digital marketing. Pam helps entrepreneurs to Fortune 50 brands develop and implement integrated digital marketing, social media, influencer and content marketing programs that deliver measurable results.
Jeff Sheehan is a lion and super connector. He has extensive experience in working with companies of all sizes and in multiple industries globally. These have included large companies such as Intel, Apple, Cisco Systems, IBM, Hewlett-Packard, Dell, AT&T, Exxon, BASF, Dart & Kraft, and Nordson, to name a few.

Neil Patel is a New York Times best selling author. The Wall Street Journal calls him a top influencer on the web, Forbes says he is one of the top 10 marketers, and Entrepreneur Magazine says he created one of the 100 most brilliant companies. He was recognized as a top 100 entrepreneur under the age of 30 by President Obama and a top 100 entrepreneur under the age of 35 by the United Nations.
Jeff Barrett is a PR/Social Media Consultant who has over 50 publications and media outlets where he gets continuous placement for himself and his clients. He is an expert in helping others with digital transformation, and was named one of the Top 50 Social Media personalities by Forbes, and is also a Shorty Award Winner.

A Forbes Top 20 “Social Media Influencer”, Glen Gilmore is ranked a top thought leader in Content Marketing, IoT, AI, Augmented Reality & Travel. Called a “futurist” by IBM, Gilmore is an international speaker who provides Digital Marketing strategy and training to the Fortune 500. He is an adjunct instructor of MBA executive courses in Digital Marketing, Emerging Tech, Brand Management, Crisis Communications and Global Social Media Law at the Rutgers School of Business. A Doctor of Laws, Honoris Causa, Gilmore, an attorney, authored “Social Media Law for Business.” Gilmore advises clients on strategy, trends, Digital Marketing & Transformation best practices, online community building, influencer relations, online reputation management, compliance, and governance.
BRIAN CLARK

Brian Clark is a serial entrepreneur and the CEO of Rainmaker Digital, the company behind Copyblogger, StudioPress, and the Rainmaker Platform. Clark’s other projects include the personal development newsletter Further, and Unemployable, a resource that provides smart strategies for freelancers, consultants, coaches, and entrepreneurs. Brian began publishing online in 1998, and by 1999 he had his first entrepreneurial success — powered by what is now known as content marketing. He went on to launch two additional offline businesses using purely online marketing and infrastructure, attaining even greater success.

Maria Johnsen holds a degree in political economy, Beauty Arts from Sorbonne University in Paris, BA in Information technology BA in informatics and a Master of Science degree in Computer Engineering from the Norwegian University of Science and Technology. Her professional background and education is diverse and includes skills in areas such as sales, multilingual digital marketing, content writing, business intelligence, software design and development. In addition, she possesses the experience and education in the management of complex Information Systems. Maria knows eighteen languages and possesses experience in language instruction, tutoring, and translation. She has also developed a unique teaching method for fast learning “Implications for Upgrading Accelerated Learning Practices in Educational Systems” This method is applied in China and Norway.

Maria Johnsen

Maria Johnsen holds a degree in political economy, Beauty Arts from Sorbonne University in Paris, BA in Information technology BA in informatics and a Master of Science degree in Computer Engineering from the Norwegian University of Science and Technology. Her professional background and education is diverse and includes skills in areas such as sales, multilingual digital marketing, content writing, business intelligence, software design and development. In addition, she possesses the experience and education in the management of complex Information Systems. Maria knows eighteen languages and possesses experience in language instruction, tutoring, and translation. She has also developed a unique teaching method for fast learning “Implications for Upgrading Accelerated Learning Practices in Educational Systems” This method is applied in China and Norway.
Like you, Juntae DeLane has seen the digital landscape change drastically. As a keynote speaker, blogger, podcaster and digital branding evangelist, he has worked to increase awareness of digital branding as a tool to convert your target audience. His passions for digital branding serve to further his quest to help organizations and individuals enhance their digital identity, visibility, and credibility. Juntae is the founder of the Digital Branding Institute, a global hub for digital branding resources, education, and training. He is the Sr. Digital Brand Manager for the University of Southern California, where leads a team responsible for developing, managing, and measuring digital marketing initiatives. He also is the principal consultant and strategist for DIGITAL DELANE, a digital branding consultancy that helps organizations build a strong digital brand.

Jay Baer is a renowned business strategist, inspirational keynote speaker and the New York Times bestselling author of five books who travels the world helping businesspeople gain and keep more customers. Jay has advised with more than 700 companies since 1994, including Caterpillar, Nike, Allstate, and 35 of the FORTUNE 500. He is the founder of Convince & Convert ~ a member of the Inc. 5000 list of America’s fastest-growing private companies ~ a strategy consulting firm that helps prominent companies through the smart intersection of technology and customer service. His Convince & Convert Media division owns the world’s #1 content marketing blog, multiple podcasts - including Social Pros, Content Pros, InfluencePros, Business of Story, and Marketing Marvels - and many other education resources for business owners and executives. The creator of five multi-million dollar companies, is also an active venture capitalist and technology advisor, as well as an avid tequila collector.
Top 100 Marketing Influencers

International branding expert, technology futurist and Thulium CEO Tamara McCleary is ranked by Klear in the Top 1% of global Social Media Influencers and listed as one of the Top 50 Social Influencers of 2015 and 2016 by Onalytica. She also ranks Top 10 in AI & IoT, Top 50 Big Data, as well as, Top 15 Machine to Machine (M2M), Top 50 Blockchain & Top 50 Digital Transformation influencer in 2016. Tamara was named #1 Most Influential Woman in MarTech by B2B Marketing and ranked by LeadTail as the third most mentioned person on Twitter by Chief Marketing Officers. Tamara is an IBM Futurist & creator of the trademarked Relation-Shift® method.

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Peter Shankman is a spectacular example of what happens when you merge the power of pure creativity with Attention Deficit Hyperactivity Disorder (ADHD) and a dose of adventure, and make it work to your advantage. An author, entrepreneur and corporate keynote speaker, this “worldwide connector” is recognized worldwide for radically new ways of thinking about customer service, social media, PR, marketing, advertising, and ADHD. Peter is best known for founding Help A Reporter Out, (HARO) which in under a year became the de-facto standard for thousands of journalists looking for sources on deadline, offering them more than 200,000 sources around the world looking to be quoted in the media. HARO is currently the largest free source repository in the world, sending out over 1,500 queries from worldwide media each week. HARO’s tagline, “Everyone is an Expert at Something”, proves over and over again to be true, as thousands of new members join at helpareporter.com each week. In June of 2010, less than two years after Peter started HARO in his apartment, it was acquired by Vocus, Inc.

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Avinash Kaushik is the co-Founder of Market Motive Inc and the Digital Marketing Evangelist for Google. His prior professional experience includes key roles at Intuit, DirecTV, Silicon Graphics in the US & DHL in Saudi Arabia. Through his blog, Occam’s Razor, and his best selling books, Web Analytics: An Hour A Day and Web Analytics 2.0, Avinash has become recognized as an authoritative voice on how marketers, executives teams and industry leaders can leverage data to fundamentally reinvent their digital existence. Avinash puts a common sense framework around the often frenetic world of web analytics and combines that with the philosophy that investing in talented analysts is the key to long-term success. He passionately advocates customer centricity and leveraging bleeding edge competitive intelligence techniques. Avinash has received rave reviews for bringing his energetic, inspiring, and practical insights to companies like Unilever, Dell, Time Warner, Vanguard, Porsche, and IBM. He has delivered keynotes at a variety of global conferences, including Ad-Tech, Monaco Media Forum, Search Engine Strategies, JMP Innovators’ Summit, The Art of Marketing and Web 2.0.

Leonard Kim is recognized by Inc. Magazine as a Top Digital Marketer and Top Youth Marketer and by Red Letter Resumes as a Top Personal Branding Expert. He went from being almost homeless to becoming a personal branding expert whose content has been read over 10 million times. He has amassed a social media following of well over 250,000 people. He’s been featured in too many publications to name that a Wikipedia page was made about him. Leonard is managing partner of InfluenceTree. At InfluenceTree, Leonard and his team teach you how to build your brand, get featured in publications and growth hack your social media following.
Neal Schaffer is a leader in helping empower businesses and professionals. He recently launched a social media agency, PDCA Social, which empowers businesses to generate greater ROI from social media. While his initial focus was working with Japanese companies, Neal now works with any and all brands, no matter the size or scope. He’s a leading social media keynote speaker, appearing at more than 40 events a year, while also teaching several classes between Rutgers University Business School and the Irish Management Institute.

Marsha Collier is the author of the Ultimate Online Customer Service Guide, and over 40 books in the “for Dummies” series on best practices for eBay, Twitter, Facebook, and Social Media. Her 1,000,000th book was sold in 2007, and remain top sellers. Books for every level of expertise are published worldwide in Spanish, French, Italian, Chinese, German, with special editions in the UK, Canada, and Australia. As a communicator and writer, she works with brands such as Ogilvy, Huawei, IBM, NASA, Pitney Bowes, American Express, FedEx, Linksys, Belkin, WEMO, Lenovo, Dish Network, Endicia, Gogo, and many more.
Top 100 Marketing Influencers

Sam Hurley

Holding a fluent understanding of Digital Marketing, Sam Hurley is a hard working and loyal individual who will always impress due to a highly dedicated work ethic. Desire to make a difference allied with an energetic willingness to learn ensures this flexible and adaptable marketer will not disappoint.

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Amy Porterfield

Amy Porterfield is an online marketing expert and trainer. She teaches business owners, educators, and entrepreneurs the profitable action steps for building a highly engaged email list, creating online training courses, and using online marketing strategies to sell with ease.

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Marji J. Sherman is an experienced social media strategist that has been featured in Inc. Magazine, Jay Baer’s SocialPros podcast, The Growth Factor and numerous other podcasts and publications. She writes a successful blog (www.MarjiJSherman.com) where she relates real-life experiences to the ever-changing landscape of social media, and has over 180K followers on Twitter (@MarjiJSherman) where she focuses on positive living and leveraging social media while still remaining authentic.

Martin Jones is the Sr. Social Media and Content Marketing Manager with the corporate Cox Communications marketing team. He leads the social media, content marketing, and employee advocacy strategy. As a nationally recognized writer and keynote speaker, he’s appeared as conferences throughout the year including SXSW, Social Media Marketing World, Digital Marketing World Forum, Lavacon, Newscrd Think Content Summit, Digital Marketing Summit, and more. He’s regularly published on leading websites and publications including Forbes, Inc., Entrepreneur, LinkedIn, and more.
Bryan Kramer is a renowned social business strategist, global keynote speaker, executive coach, and best-selling author. He’s one of the world’s foremost leaders in the art and science of sharing, and has been credited with instigating the #H2H human business movement in marketing and social. With more than 350,000 social fans and followers, and an intimate understanding of the intricacies and interworking of both social technologies and social behaviors, Bryan is both a practitioner and authority on the subject. Bryan’s first book There is No B2B or B2C: It’s Human to Human #H2H rose to the #1 top selling spot in Business Books on Amazon in its first week. In January 2015, #H2H was named as the number one buzzword for 2015 by The Writer. His latest book, Shareology: How Sharing is Powering the Human Economy, published by Morgan James Publishing, made the USA Today’s Top 150 Book List the week of its release, as well as #1 on Amazon in four categories including Business & Planning. The book explores the history, art and science of sharing, and illustrates why sharing is what gives us a unique competitive advantage as individuals and brands. A founding leader in the Human Business Movement, Bryan speaks all over the world to marketing and social audiences on the topic.

Michael Schiemer is an experienced and results-driven social media and digital marketing professional. He specializes in social media marketing, community management, online reputation management, email marketing, SEO, online sales, content/inbound marketing, monetization, lean startups, bootstrapping, eBook publishing, and event promotion.
Mark W. Schaefer is a globally-recognized blogger, speaker, educator, consultant, and author who blogs at {grow} — one of the top marketing blogs of the world. As Executive Director of U.S.-based Schaefer Marketing Solutions, he specializes in marketing strategy and social media workshops. Clients include both start-ups and global brands such as Adidas, J&J, Dell, AT&T, U.S. Air Force, and the UK government. Mark has advanced degrees in marketing and organizational development and holds seven patents. He is a faculty member of the graduate studies program at Rutgers University and is the author of five best-selling books: Social Media Explained, Return On Influence, Born To Blog, The Content Code, and The Tao of Twitter, the best-selling book on Twitter in the world. The Content Code was named one of the top five marketing books of 2015 by INC magazine. His books have been translated into 12 languages and can be found in more than 700 libraries worldwide.

Brian Fanzo is an international keynote speaker and founder/CEO of iSocialFanz LLC, a social strategy consulting agency. Brian also co-hosts SMACTalk Podcast & FOMOFanz Podcast. Brian’s #ThinkLikeAFan philosophy has powered first-of-their-kind storytelling campaigns for many Fortune 50 enterprise companies leveraging Periscope, Snapchat, and Facebook Live under the username @iSocialFanz. He was awarded the Top 25 Social Business Leaders of 2014 by The Economist Intelligence Unit and was nominated for the first ever #ShortyAwards Periscoper Of The Year 2016.

In 2016, Brian keynoted in 10 countries at more than 50 events highlighting his passion for change, collaboration and community – dubbed the 3 C’s these elements are the foundation of his first book A Millennial Mindset due out Spring 2017. He talks fast and tweets faster and is proud, pager-wearing millennial.
Top 100 Marketing Influencers

John Paul Aguiar

John Paul Aguiar is a professional blogger and social media trainer specializing in blog and Twitter marketing. He’s been working online for 10 years and blogging for three years and sharing everything you need to know to build and grow a successful blog. John shares simple to understand ideas and tips that are easy to put to work growing a blog into a business by using social media and marketing.

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Brian D. Evans

Brian D. Evans is the founder and CEO of Influencive.com, a media platform for unconventional wisdom. He’s been named an Inc. 500 Entrepreneur, and ranked by Forbes as a marketing influencer. His online advertising and marketing company BDE Ventures made the list of Inc.’s Fastest Growing Private Companies in America, ranking 172nd. BDE Ventures had 2,388% growth in three years, and was ranked as high as the 25th fastest growing company in the Advertising & Marketing category.

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Rebekah Radice is the founder of Rebekah Radice Media and RadiantLA, premier training and development companies and the CMO of Post Planner. As a recognized expert, she has trained thousands of growth driven leaders on how to build a purpose-driven marketing system. Rebekah is also the published author of Social Media Mastery: A Comprehensive Guide to Strategic Growth, and is an award winning blogger, recognized two years in a row for her contributions to the social media industry.

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Chris Voss has been a CEO and Serial Entrepreneur for over 25 years, building and managing a multitude of corporations in differing fields of the social industry. Forbes rated him 2 years running in the Top #26 in their list of Social Media Power Influencers. He’s been named in the Top 50 People Most Retweeted By Digital Marketers. He’s also one of the Top 1% searched for on LinkedIn every year. His experience in business ownership and controlling interest investments range from: mortgage, real estate, stock markets, investing, retailing, computers, clothing lines, talent agencies, courier companies, personnel companies, call centers, construction, pay per call industry, club promotions, and social media, etc. His firm consults and markets for businesses worldwide. As CEO, Chris Voss currently acts as a personal/company consultant, main speaker at technology conferences, blogger, and producer of podcasts that cover a broad spectrum of the latest groundbreaking technology. All of which can be found on his online site at “TheChrisVossShow.com”.

@CHRISVOSS
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thechrisvossshow.com
Once upon a time dubbed a “Queen” of Twitter, Laura "@Pistachio" Fitton co-authored Twitter for Dummies and founded oneforty.com (acquired by HubSpot) in 2009 when she recognized that software built on Twitter’s API was going to change the world. As an Inbound Marketing Evangelist, she’s excited about showing companies how to grow by helping people buy instead of cramming marketing messages down their throats. Laura is credited with convincing Guy Kawasaki and thousands of tech execs that Twitter would have real business value. She founded the first Twitter for Business consultancy, Pistachio Consulting, in 2008 and has been speaking professionally about the business use of Twitter since 2007. She is a warm and engaging keynoter, has lectured at HBS and MIT-Sloan, and has been quoted in dozens of national publications including BusinessWeek, Forbes, Fortune, Newsweek and the Wall Street Journal. She also raised $25,000 for Charity: Water in December 2008 in the first ever “donate by tweeting” charity campaign, @Wellwishes. Laura lives in the Boston area with her two daughters and two dogs.

Michael Stelzner founded Social Media Examiner in 2009. Now, well over 560,000 email subscribers receive their daily original content and millions visit their site. He hosts two weekly shows: the Social Media Marketing podcast and the Morning Social Media Marketing TALK show. His Social Media Marketing World conference attracts 4000 of the top social media marketers to San Diego, California. He also authored the books, Launch: How to Quickly Propels Your Business Beyond the Competition, and Writing White Papers: How to Capture Readers and Keep Them Engaged.
Top 100 Marketing Influencers

**Derek Halpern**

Derek Halpern is a dynamic enterprise sales professional, sales team leader, hunter enthusiast, entrepreneurial sales executive with a proven track record of prospecting, selling, managing Fortune 1000 accounts and exceeding quota. Over 17 years of experience selling B2B Cloud/SaaS software and enterprise solutions within the wireless/mobile, financial services, ERP, CRM and technology sector.

- @derekhalpern
- linkedin.com/in/derekhalpern
- billtrust.com

**Peg Fitzpatrick**

Peg Fitzpatrick is the director of social media strategy at Kreussler Inc. She is the co-author of The Art of Social Media: Power Tips for Power Users, with Guy Kawasaki. Social media is her passion as well as her job. Peg shares her professional experience working day to day in the trenches of social media, marketing, and blogging. She works with global brands and leaders in the social media sphere, as Peg has spearheaded successful social media campaigns working with Motorola, Audi, Google, Kimpton Hotels, McDonald’s, Poo~Pourri, and Virgin. She was also chosen by Pinterest to be one of their top 15 Pinterest experts.

- @PegFitzpatrick
- linkedin.com/in/pegfitzpatrick
- pegfitzpatrick.com
Top 100 Marketing Influencers

John Jantsch started his own marketing consulting practice many years ago, and found that while he could do work for organizations large and small, his heart was in serving small business owners. The only problem was that it was tough to serve a small business in the traditional way as they didn’t have the same budgets and resources as much as larger organizations - but they had the same challenges. In order to serve his ideal demographic, John determined that he needed to create a systematic approach to marketing that had a fixed path, deliverables, and cost. That is the genesis of Duct Tape Marketing and his Duct Tape Marketing System. His blog was chosen as a Forbes favorites for marketing and small business, and his podcast was named a top ten marketing show on iTunes, and was called a “must listen” by Fast Company magazine.

Christopher Penn is an authority on digital marketing and marketing technology. A recognized thought leader, author, and speaker, he has shaped four key fields in the marketing industry: machine learning and data science in marketing, Google Analytics adoption, data-driven marketing and PR, and email marketing. Known for his high-octane, here’s how to get it done approach, his expertise benefits companies such as Citrix Systems, McDonald’s, GoDaddy, McKesson, and many others. His latest work, Leading Innovation, teaches organizations how to implement and scale innovative practices to direct change. Leading Innovation, teaches organizations how to implement and scale innovative practices to direct change.
John Hall is the co-founder and CEO of Influence & Co, a content marketing agency that can assist with building audience trust with authentic content, educating and engaging potential customers, helping companies become thought leaders within an industry, and much more. Their main focus is helping B2B and B2C companies position key individuals within their organizations as experts and industry influencers. John also has a weekly column at Forbes & Inc., and he’s also contributed to Harvard Business Review, Fast Company, and many others.

Recognized by the media as Canada’s #1 LinkedIn expert and social media strategist, Melonie Dodaro founded Top Dog Social Media as a social media agency that helps brands, businesses, professionals, and sales teams use social media marketing and social selling to boost their visibility, attract new customers, and increase their revenue. She trains corporate sales teams on how to effectively use LinkedIn for lead generation and also creates online programs to teach professionals, entrepreneurs, and small business owners how to leverage LinkedIn and social media to generate more leads, prospects, and clients.
Mark Fidelman is one of the foremost recognized marketing and sales executives in his field, the host of Fanatics Media Marketing Channel, and the author of the best-selling Socialized! Business book. Throughout his illustrious career helping the top C-suite executives in the Fortune 500 and venture funded startups, Mark has spearheaded some of the industry’s most influential marketing campaigns across digital, mobile, print, and experiential, including marketing campaigns for Oracle, IBM, Microsoft, Dominos Pizza, and Jack in the Box.

Matt Heinz is an expert in his industry. His career has focused on delivering measurable results for his employers and clients in the way of greater sales, revenue growth, product success and customer loyalty. Before becoming president of Heinz Marketing, Matt held various positions at companies such as Microsoft, Weber Shandwick, Boeing, The Seattle Mariners, Market Leader, and Verdiem.
Since 2012, John Lee Dumas has interviewed more than 1,200 of the world’s most successful entrepreneurs, and shared their journey on his podcast, EOFire. He’s interviewed many of the people on this list, including Tim Ferris, Pat Flynn, Seth Godin, Guy Kawasaki, and Gary Vaynerchuk, just to name a few. His episodes have been downloaded more than 12 million times by listeners in 145 different countries in 2015 alone.

Evangelist at IBM for Watson Marketing. I tell stories about IBM technology and share how some of the world’s most successful companies are using cognitive technologies and AI to make the world a better place. I also work with analysts and data scientists to create original research and insights around emerging customer facing technologies. When I’m not talking about marketing technology, dark data, or consumer trends at a conference somewhere, you will probably find me racing my bicycle or drinking whiskey somewhere nice. I also enjoy spending too much money on rare business books and nice shoes.
IAN ANDERSON GRAY

Ian Anderson Gray is the partner and co-founder of the Internet Solutions company, Select Performers. He has 10 years of experience in helping individuals, small businesses, charities, and organizations achieve a successful internet presence. He has a great deal of experience in social media & marketing, SEO, web development, hosting, email and web applications.

Lee Odden is active in developing new marketing offerings, strategy, and advancing our thought leadership on content marketing, influencer marketing, social media marketing, SEO, and a holistic view of customer-centric digital marketing.
**Mike Kawula**

Michael Kawula is the CEO of social quant, which is a top ranked Twitter tool by Hubspot, Huffington Post, and many of the Forbes top ten influencers.

Twitter: @MikeKawula
LinkedIn: linkedin.com/in/michaelkawula
Website: socialquant.net

**Chris Ducker**

Chris Ducker began his career in the sales and marketing industry, back in his hometown of London, UK. In 2000 he uprooted himself, and moved to the Philippines where he has resided since - currently overseeing the daily operations of his group of companies, the Live2Sell Group which houses three subsidiaries and almost 300 full-time employees. As someone that has the uncanny ability to empathise extremely well with other like-minded entrepreneurs, Chris is also a highly sought after international keynote speaker, as well as a popular entrepreneurial blogger and podcaster.

Twitter: @ChrisDucker
LinkedIn: linkedin.com/in/chrisducker
Website: chrisducker.com
Carlos Gil is an Entrepreneur, Bilingual (English/Spanish) Marketing Executive, Writer and Public Speaker with a decade of experience leading social media marketing and strategy for global brands. His work has been featured by CNNMoney, Harvard Business Review, Inc. Magazine, Mashable, and Social Media Examiner. Carlos is also a prominent speaker at industry events such as SXSW and Social Media Marketing World. Currently, Carlos is the Global Head of Social Media for BMC Software. In this role, Carlos is responsible for driving strategy and execution for all of BMC’s corporate social media channels including its social selling and employee advocacy programs.

@carlosgil83  linkedin.com/in/carlosgilonline

Joe Pulizzi, author, speaker and evangelist, is a content marketing expert dedicated to helping companies grow profits by creating better content. One of the founders of the content marketing movement, Joe launched what is now the Content Marketing Institute back in 2007 as a true online resource for those interested in content marketing and brand storytelling. Joe started using the term “content marketing” back in 2001. CMI publishes Chief Content Officer magazine and produces Content Marketing World, the premier international event for content marketing - now the largest content marketing event in the world. CMI also produces additional CMW events in Europe and Australia.

@JoePulizzi  linkedin.com/in/joepulizzi  contentmarketinginstitute.com
Jon Loomer started Jon Loomer Digital in the fall of 2011 with the goal of helping other businesses maximize “social media that makes a difference.” In a little over 17 months, he's built a profitable, self-branded business around a website that has generated over 4 million page views. In January of 2013, JonLoomer.com was recognized as one of the Social Media Examiner’s Top 10 Social Media Blogs.

Dionisios “Dio” Favatas is a recognized ideation leader in digital marketing, firmly positioned at the crossroads of technology and communications. Throughout his career, he has increased ROI through high-impact omni-channel digital campaigns for agencies and clients, alike, by leveraging strong leadership, analytical and decision-making skills. Mr. Favatas’ contributions as a digital innovator in the advertising communications space, has led to numerous AdAwards, WebAwards, EMAs and others for past clients. He was awarded the 2008 Market Research Society’s Best Master Dissertation, named to DMN’s 2016 “40 under 40” list, and was ranked as 13th overall in Onalytica’s Top 100 Digital Content Marketing Influencers in 2016. He also serves as an Adobe Brand Ambassador and was named to Forbes Nonprofit Council in 2017.
**Top 100 Marketing Influencers**

**Heidi Cohen**

Heidi Cohen is an integrated marketer who creates profitable products and programs that deepen and extend customer relationships to build brands and businesses for The New York Times Digital, Cendant’s Cheap Tickets, The Economist, Bertelsmann’s Bookspan, Citibank, and Columbia House. As a senior executive recently said, “when you meet with Heidi, you will get at least 5 new ideas to grow your business.”

Heidi Cohen

4,890 TRUE REACH  73/100 INFLUENCE  140,174 AUDIENCE  9.1 POSTS PER DAY

@heidicohen  linkedin.com/in/heidicohen  actionablemarketingguide.com

**Michael Brenner**

Michael Brenner is a globally-recognized keynote speaker on leadership, culture, and marketing. Author of the bestselling book The Content Formula, Michael’s work has been featured by The Economist, The Guardian, and Entrepreneur Magazine. In 2017, Michael was named a Top Business Speaker by The Huffington Post and a top CMO Influencer by Forbes. Over the last two decades, Michael has championed a customer-centric approach at organizations large and small. He led sales and marketing for software companies like Nielsen and FullTilt. As an executive at ICR, SAP, and Newscred, Michael’s innovative leadership resulted in massive growth. His workshops and keynotes for Fortune 500 brands and tiny startups have inspired profound personal and professional change.

Today, Michael is the CEO of Marketing Insider Group, founded on the belief that strong leaders who champion their teams are the key to unlocking massive growth.

Michael Brenner

4,525 TRUE REACH  82/100 INFLUENCE  81,712 AUDIENCE  16.2 POSTS PER DAY

@BrennerMichael  linkedin.com/in/michaelbrenner  marketinginsidergroup.com
Lilach Bullock is a digital marketing consultant and trainer, social media expert, and professional speaker. Unofficially, she’s a one-woman hurrican, blitzing her way across the wbe on a mission to save the world from drab landing pages and sales funnels that don’t convert. She’s serous about sales but doesn’t take herself too seriously. Lilach is enthusastic about social media, and is also a professional speaker. Forbes listed her as one of the Top 20 Women Social Media Influencers, Career Experts named her the number 1 digital marketing influencer, and she won the title of Social Influencer of Europe by Oracle.

Mitch Joel is President of Mirum – a WPP owned digital marketing agency (formerly Twist Image). Marketing Magazine dubbed him the “Rock Star of Digital Marketing" and called him, “one of North America’s leading digital visionaries.” Mitch is a past Chairman of the Board of Directors of the Canadian Marketing Association and a former Board Member of the Interactive Advertising Bureau of Canada and Postmedia. Mitch speaks frequently to diverse groups like LEGO, Wal-Mart, Starbucks, Twitter, Oracle, Nestle, Procter and Gamble, Unilever and has shared the stage with former President of the United States, Bill Clinton, Sir Richard Branson, Malcolm Gladwell, Anthony Robbins, and Tom Peters.
Top 100 Marketing Influencers

Madalyn Sklar is very passionate about one thing: helping her clients generate a massive buzz on social media. She achieves this by developing strategies that work. In 1996, Madalyn founded GoGirlsMusic, which grew into the oldest & largest online community of female musicians. She essentially created a social network before they existed on a world-wide scale that we know them to be now. Her eagerness to share years of accumulated knowledge makes her one of the most in-demand speakers at conferences, social media discussion panels, podcasts, webinars, and college courses. She has been a guest speaker at SXSW, Social Media Marketing World, Social Media Success Summit, Houston Social Media Day, Houston Community College, and Al Jazeera TV, just to name a few.

Madalyn Sklar

Ian Cleary is the founder of RazorSocial and a digital strategist with a strong passion for technology. He has a deep knowledge of social media and content marketing and is considered one of the top marketing influencers in his field. Besides his work on RazorSocial, he regularly contributes to Entrepreneur.com and Forbes. He’s also been featured in major industry publications including VentureBeat, New York Times, Fox News, Huffington Post, and many more. Ian is a highly sought-after conference speaker and consultant, ranking consistently among the top 50 content marketing and social media influencers in the world. He consults brands on how to develop and execute smart influencer and content marketing programs and re-trains marketing staff on how to best leverage available marketing technologies. Ian recently spoke at Social Media Marketing World, Content Marketing World, and Martech.

Ian Cleary

@IanCleary
linkedin.com/in/iancleary
razorsocial.com
Amy Schmittauer is the Boss at Vlog Boss Studios. As a new media triple threat —YouTuber (http://youtube.com/savvysexysocial), keynote speaker (http://savvysexysocial.com/speaking) and best selling author (http://vloglikeaboss.com)— she coaches people to go after what they want in life and leverage online video to make it happen. Creator of the popular YouTube series Savvy Sexy Social, her channel boasts a global community and millions of views. In her first best selling book Vlog Like a Boss, she shares her collection of strategies to help you create video that gets the attention you deserve.

Ann Smarty is the brand NINJA at Internet Marketing Ninjas as well as the founder of numerous startups including MyBlogGuest, MyBlogU, ViralContentBee, TwChat and many more. Ann has been an online marketing consultant for 10 years providing high-quality digital marketing consulting through her services and courses (both free and paid). Her content marketing ideas has been featured in NYtimes, Mashable, Entrepreneur, Search Engine Land and many more. She is known for her indepth tool reviews, innovative content marketing advice and actionable digital marketing ideas.
Chirag Kulkarni is Co-founder and CEO of Taco, a content marketing agency helping brands with content marketing, SEO, PR, and social. They’ve worked with hundreds of companies, small to large, to consistently deliver ROI on marketing dollars. Chirag has been widely recognized for many awards and accomplishments; along with being named a thought leader and expert in marketing by Inc.com, as well as a frequent speaker on marketing at Accenture, MIT, Northeastern, IIT Bombay’s E-cell, India Institute of Management Indore, TIE, and Sympulse. Chirag is frequently mentioned in the press by top news outlets such as Fortune Magazine, Business Insider, Inc.com, VentureBeat, Forbes, the Huffington Post among others.

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Dave Kerpen is the founder and CEO of Likeable Local, a social media software company serving thousands of small businesses, as well as the chairman and cofounder of Likeable Media, an award-winning social media and word-of-mouth marketing agency for big brands. As one of Entrepreneur Magazine’s Top 10 up and coming leaders, Dave has been featured on the Today Show, CNBC’s “On the Money”, BBC, ABC World News Tonight, the CBS Early Show, the New York Times, and countless other blogs. He’s also a Venture Parnter as Gen Y Captial Partners, an early-stage venture firm.

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likeablelocal.com
Sujan Patel is a data-driven marketer and entrepreneur. He is a high energy individual fueled by his passion to help people and solve problems. Sujan is the co-founder of WebProfits US, a growth marketing agency & software companies, Narrow.io & ContentMarketer.io, tools to help marketers build their Twitter following and scale content marketing efforts. Sujan is an avid writer and to publications such as Forbes, WSJ, Inc and Entrepreneur Magazine. In his 13 years in digital marketing Sujan has helped companies like Sales Force, TurboTax, Sony, Mint, and hundreds of others acquire more customers, build brand awareness, and grow their businesses. Sujan took everything he learned in his career and wrote a book to help marketers with growth with his book 100 Days of Growth which has sold over 30,000 copies last year alone.

Evan Dunn is the director of expert services at Transform, a company that provides business leaders with the big picture they need to drive future performance. Evan was previously a digital marketing practice lead at transform, and specializes in marketing, PR, linguistics, and the intersection of each.
Donna Moritz is a digital content strategist with a passion for visual storytelling and founder of the award-winning blog, Socially Sorted. She helps businesses leverage the power of visual storytelling and content strategy. Donna is also a regular speaker and trainer in the marketing and tourism industries internationally.

Mike Allton is a content marketing practitioner, author, and CMO. He loves to help small businesses and organizations that are interested in using the internet more effectively. He provides a comprehensive set of consulting services, which include social media, blogging, SEO, and internet marketing.
Tony Restell is the Director of social media marketing at Social-Hire.com. He’s passionate about social media marketing and the role that it can play in building your company brand to attract candidates, generate leads, and produce sales for your business. Tony helps get your strategy right, implement your strategy flawlessly, and help you dominate the markets you serve.

Jack Kosakowski is the CEO of Creation Agency. His goal each and every day is to add value to someone else’s day. Jack prides himself in listening, evaluating, and solving business problems with the right people, at the right time, and for the right reasons. Every day, he wakes up excited to go spend his day buried in the world he likes to call “digital paradise.” Marketing and sales are finally starting to become one, and disruption is no longer a dirty word. Revenue backed by data has taken over the game, and strategy is the common name that gives a company fame. Marketing automation technology, email, social media, and social sales consume his world on a daily basis.
Sandy Carter is the Vice President of Amazon Web Services, where she helps companies leverage their Microsoft assets. She’s loved every role that she’s played, including general management, sales, marketing, strategy, and ecosystem development. She’s a high-performing executive, and is multi-lingual.

Chad Pollitt, a decorated Veteran of Operation Iraqi Freedom and former US Army Commander, is VP of Audience and a Partner at the Native Advertising Institute, a global think tank dedicated to advancing native advertising as an industry. He’s also an Adjunct Professor of Digital Marketing at the Indiana University Kelley School of Business and Adjunct Instructor of Content Marketing at the Rutgers Business School. A member of a Forbes Top 100 list, Chad authored “The Native Advertising Manifesto,” “The Content Promotion Manifesto” and “51 Things Your Mother Taught You About Inbound Marketing.” He is a regular contributor to industry media outlets, including the Huffington Post, Guardian and Social Media Today.
Justin Wu is an information architect with a background interested in industrial engineering, software development, and internet marketing. He runs his own growth agency, Growth.ly, and is a marketing-entrepreneur content creator where he shares insights on how to generate growth across channels.

Gini Dietrich is the founder and CEO of Arment Dietrich, a Chicago-based integrated marketing communications firm. She is the lead blogger at the PR and marketing blog, Spin Sucks, is co-author of Marketing In the Round, and is co-host of Inside PR, a weekly podcast about communications and social media. Her second book, Spin Sucks, is now available!
Top 100 Marketing Influencers

Vincenzo Landino is the Co-Founder and CEO of Aftermarq, and hosts the Brand Boost Podcast, a podcast aimed at helping forward-thinking organizations manifest the “start-up sexy” marketing ideology that commands total brand appeal. Vincenzo is proud to work with such brands as Applebee’s, Barilla Pasta, DC United, Homes.com, Tinder, Edelman Digital, SAP, BroadSuite Media Group, MillennialCEO and Zoomph as an influencer, podcaster, engagement specialist, show host and blogger.

Barry Feldman provides copywriting and creation direction, creative connections, and marketing consulting services. After making the rounds in the ad agency business in Southern and Northern California for about a decade, he established his own online marketing business in 1995. Ever since, he’s partnered with corporate marketing groups, small businesses, ad agencies, and design firms.
Top 100 Marketing Influencers

**JASON STONE**

Jason Stone is widely known by celebrities and almost 2 million people around the world as @Millionaire_Mentor on Instagram. Stone has successfully launched multiple 6 and 7 figure Instagram and Internet platforms and is becoming a well known social media influencer and marketer. Known for his e-commerce success in the automotive industry in his early years with Treadstone Performance Engineering, Inc. Jason is a mechanical engineer, real estate investor, car enthusiast, and startup investor. Jason has Co-founded the Impact Billions Movement and also created Gentlemen’s Mafia Instagram network which culminates relationships and success among the thousands of its members worldwide and utilizes his experience and passion as a motivator, mentor, teacher, and social media influencer to help others create success.

- @Mill_Mentor
- linkedin.com/in/company-beta/10122282
- millmentor.com

**SUSAN GILBERT**

Susan Gilbert works with authors and small businesses to build their online platforms to engage with their fans, build their community, and sell more books, products, or services. She has a professional background in marketing for small businesses, authors, experts, speakers, coaches, and entrepreneurs for more than 25 years, and specifically through social media and online marketing for eight years.

- @SusanGilber
- linkedin.com/in/susangilbert
- susangilbert.com
### TOP 100 MARKETING INFLUENCERS

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<th>Rank</th>
<th>True Reach</th>
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#### Chuck Aikens

Chuck Aikens and an experienced team of digital marketing professionals have developed an innovative approach that builds organic traffic, brand, authority, reach and conversions across multiple channels. Through a unique approach including strategic consulting, analytical research, SEO tactical execution, and client communications, we have built a portfolio of successful SEO clients and industry partnerships through Volume Nine.

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<thead>
<tr>
<th>@chuckaikens</th>
<th>linkedin.com/in/chuckaikens</th>
<th>v9seo.com</th>
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#### Amy Vernon

Amy Vernon spent nearly 20 years as a professional daily newspaper journalist before the Great Newspaper Culling of 2008. Overnight, she made the transformation from old media to new. She’s been featured in articles on The New York Times, Forbes, and PRNewswire. Amy has been published on The Next Web, VentureBeat, Slashdot’s Business Intelligence and Spin Sucks.

<table>
<thead>
<tr>
<th>@AmyVernon</th>
<th>linkedin.com/in/amyvernon</th>
<th>amyvernon.net</th>
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</table>
Dorie Clark is a strategy consultant and professional speaker who has worked with clients including Google, Microsoft, Morgan Stanley, Fidelity, Yale University, the International Monetary Fund, and the World Bank. She’s a regular contributor to the Harvard Business Review, and author of Reinventing You, and Stand Out, which was named the #1 Leadership Book of 2015 by Inc. Magazine and one of the Top 10 Business Books of the Year by Forbes.

Robert currently serves as the Chief Strategy Advisor for the The Content Advisory, the education and consulting group with the Content Marketing Institute. For more than 20 years, Robert has been helping marketers to tell their story more effectively. Over the last five years, Robert has worked with more than 500 companies, including 15 of the Fortune 100. He’s provided marketing advice and counsel for global brands such as Capital One, Dell, Hewlett Packard, Microsoft, Thomson Reuters, Abbott Laboratories, The Bill & Melinda Gates Foundation and UPS. Robert’s second book – Experiences: The Seventh Era of Marketing has been called a “treatise, and a call to arms for marketers to lead business innovation in the 21st century.” His first book, Managing Content Marketing, spent two weeks as a top ten marketing book on Amazon.com and is generally considered to be the “owners manual” of the Content Marketing process. Robert is also a featured writer and speaker at technology and marketing events around the world and is also the co-host of the podcast PNR’s This Old Marketing, with tens of thousands of listeners across 100 countries, and consistently a top rated marketing podcasts on iTunes.